

Identifying and Reinforcing Positive Behavioral Norms Among Diné College Students

In Collaboration with
American Indian Higher Education Consortium
Tribal Colleges / Universities (TCU) Behavioral Health Research Network

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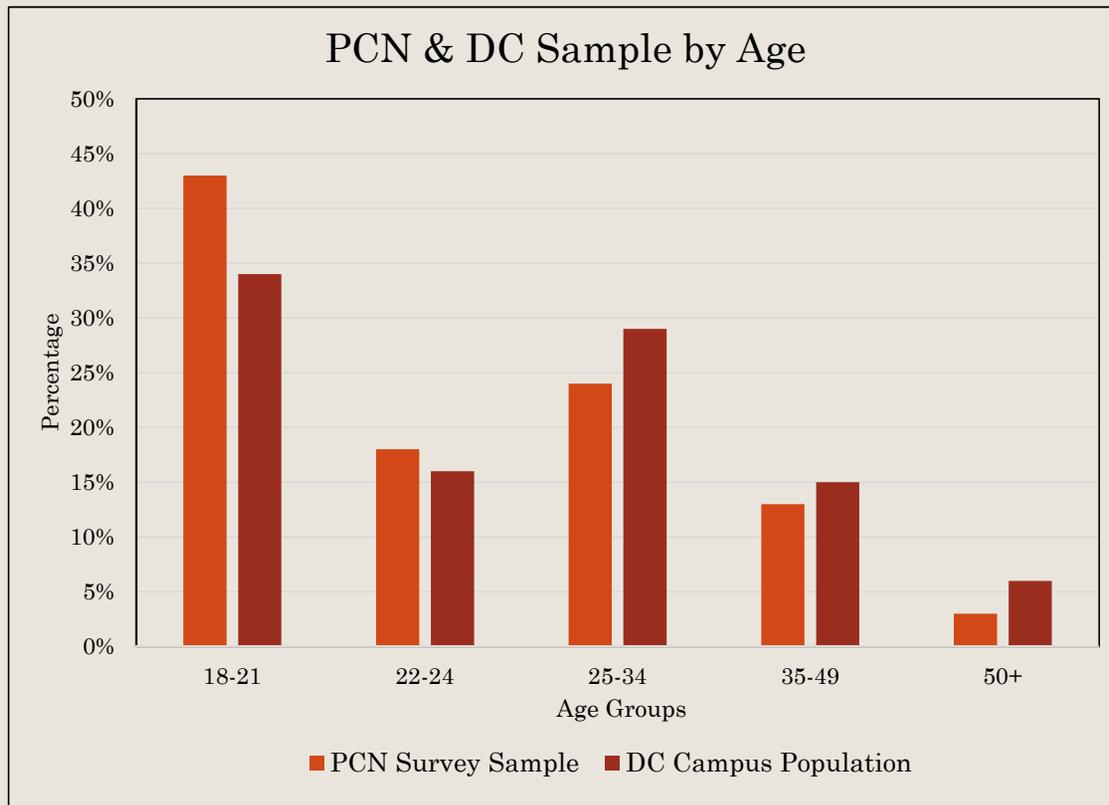
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Method

- Survey
 - 25 multiple choice questions
 - 1 open-ended question
 - Tsaile and Shiprock campus were the campuses surveyed
 - 331 surveys were collected
 - Clickers and PowerPoint presentation was used to administer survey
- Survey Topics
 - Mentorship & Community Support
 - Mental, Physical and Public Health
 - College Success and Services
 - “How does Ké Support you in your college life?”

Representative by Age



- PCN survey participants were sorted into age groups of 18-21, 22-24, 25-34, 35-49, and 50-64.
- These age groups match what the College is using on its routine reporting.

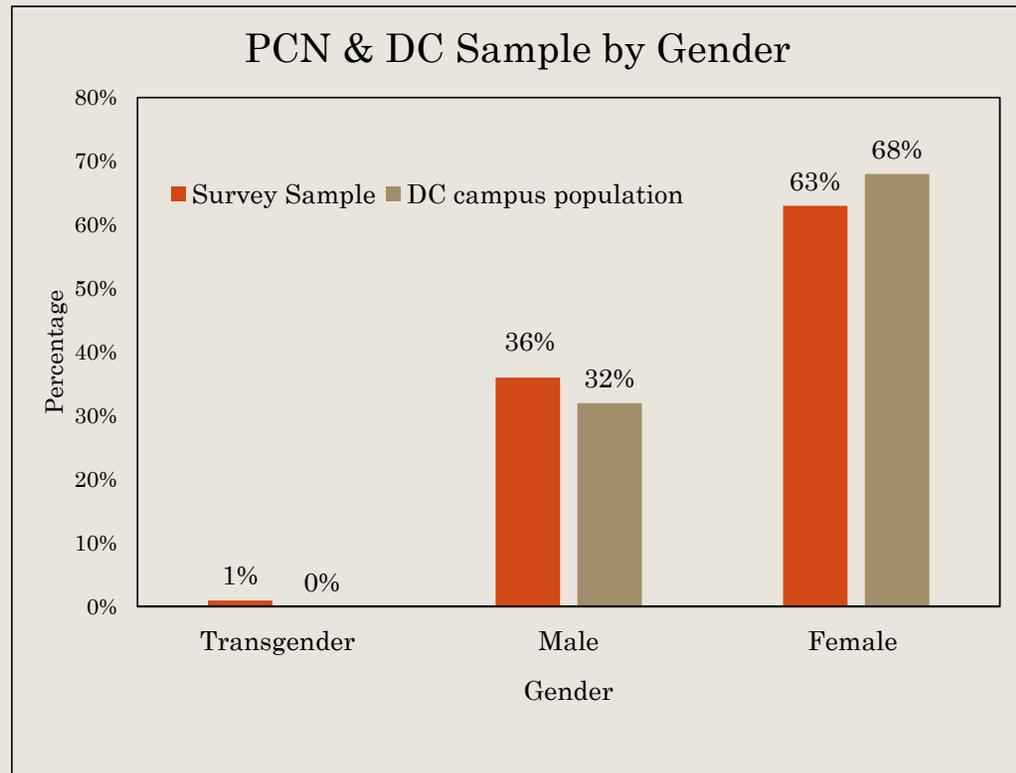
Representative by Age

- Demographic Data which includes age and gender.
- We were able to get a relatively representative sample of the Diné College student population.
- Excluded 17 years of age and no responses. n=9

Age	PCN Survey Sample	Total Student Population
18-21	43%	34%
22-24	18%	16%
25-34	24%	29%
35-49	13%	15%
50+	3%	6%

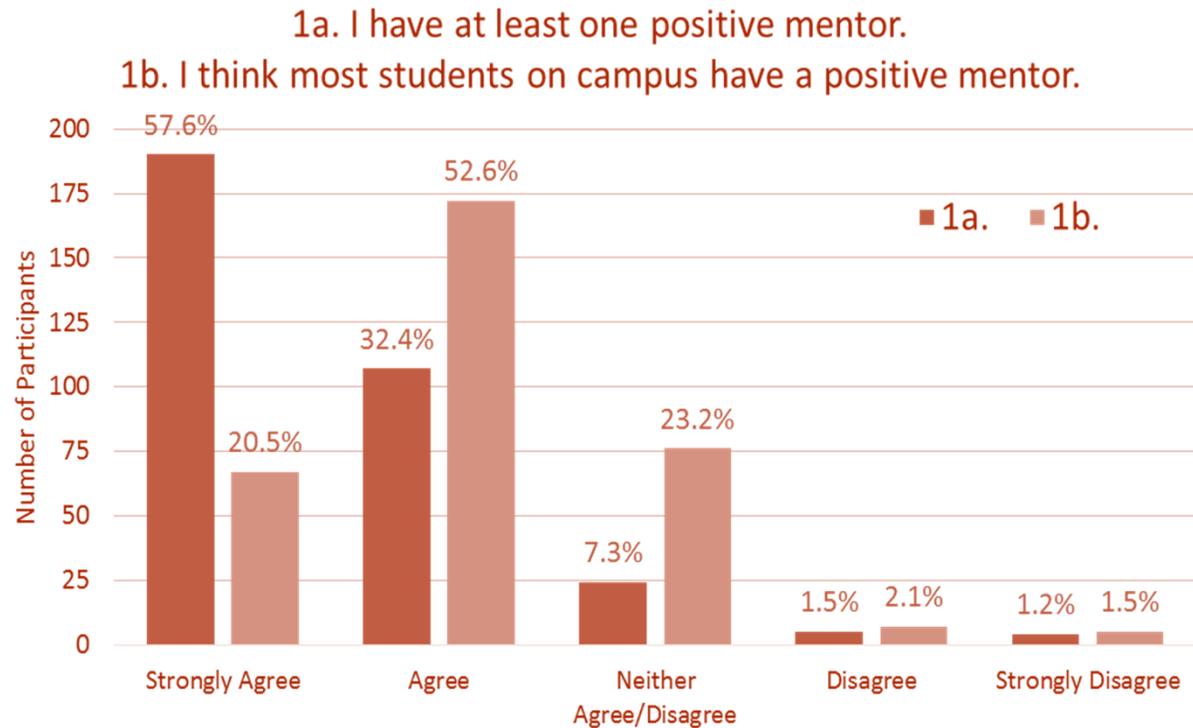
Representative by Gender

- N= 329 Survey Sample
- N= 1,570 DC Sample
- Diné College didn't count transgender students in their sample.
- 4-5% difference between our sampling and DC population.



Most students themselves had at least one positive mentor in their life.

Most perceived their peers had at least one positive mentor.

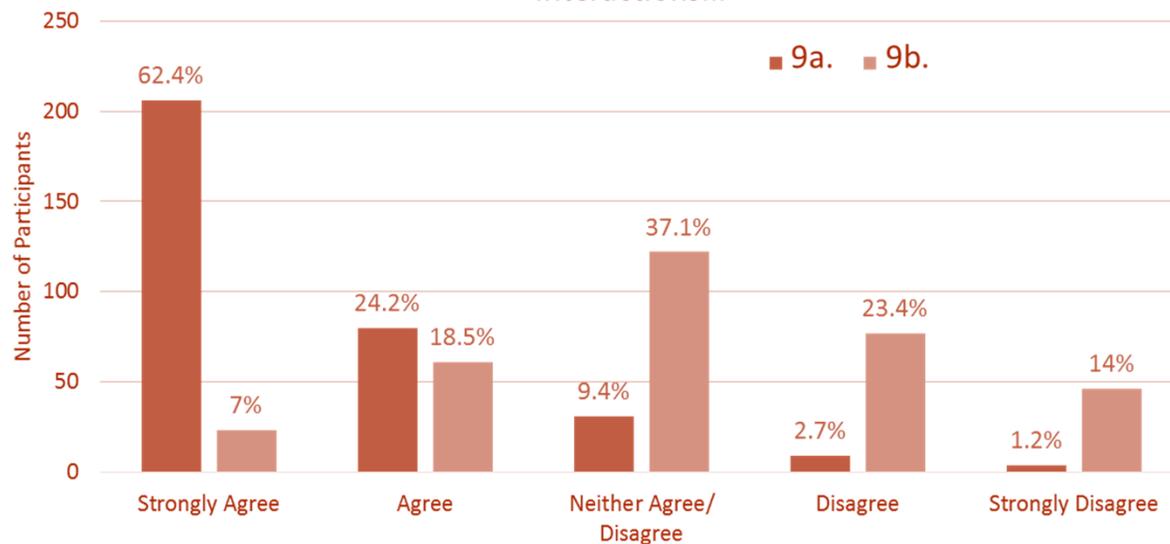




- Most students are practicing safe sex.
- However, only 25% are perceiving that their peers are practicing safe sex.
- While 43% neither agree/disagree and 30% who disagree.

9a. I know how to limit my interaction with drugs, alcohol and commercial tobacco.

9b. I think most students on campus know how to limit their interactions...

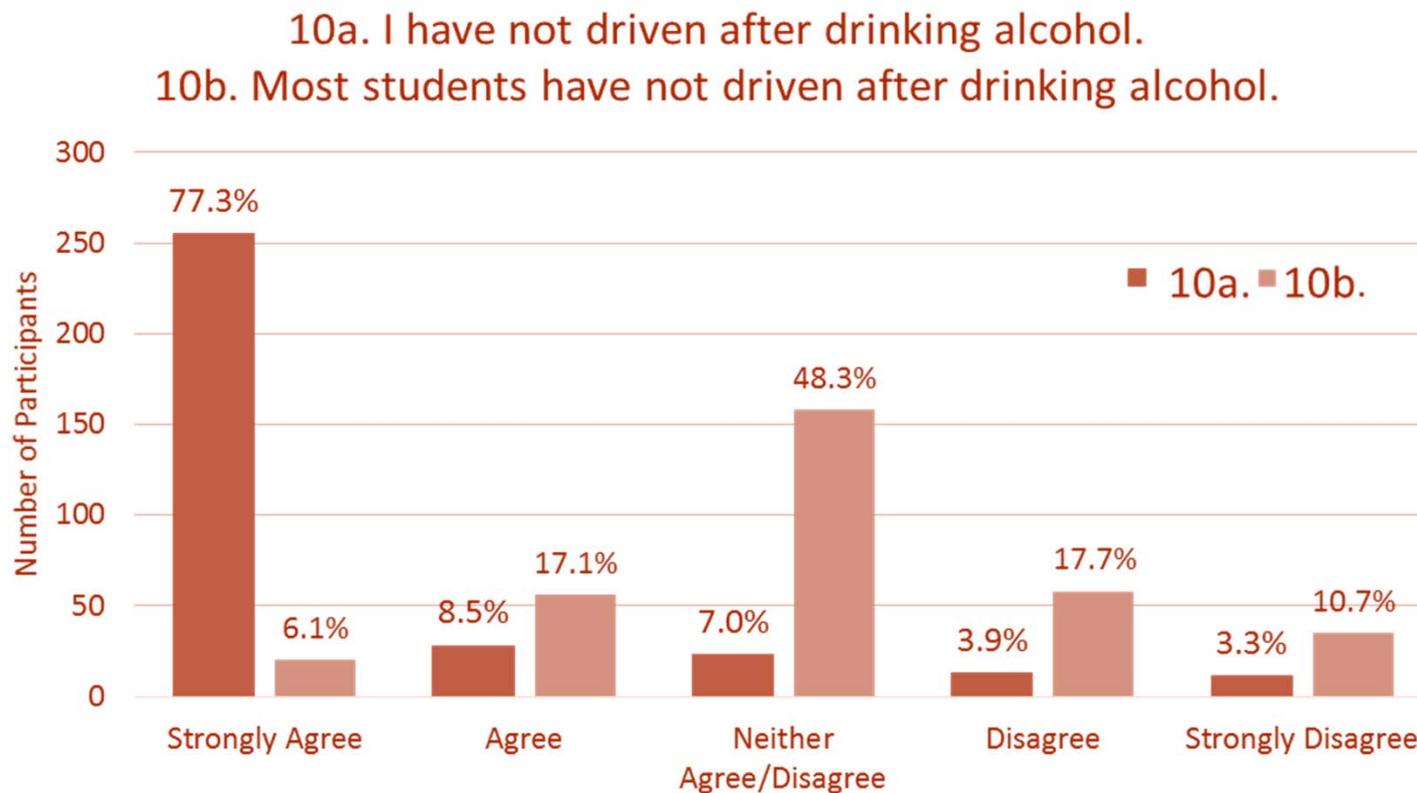


60% gap in misperception of their peers.

37% in both students who disagree or chose neither in regards to their peers.

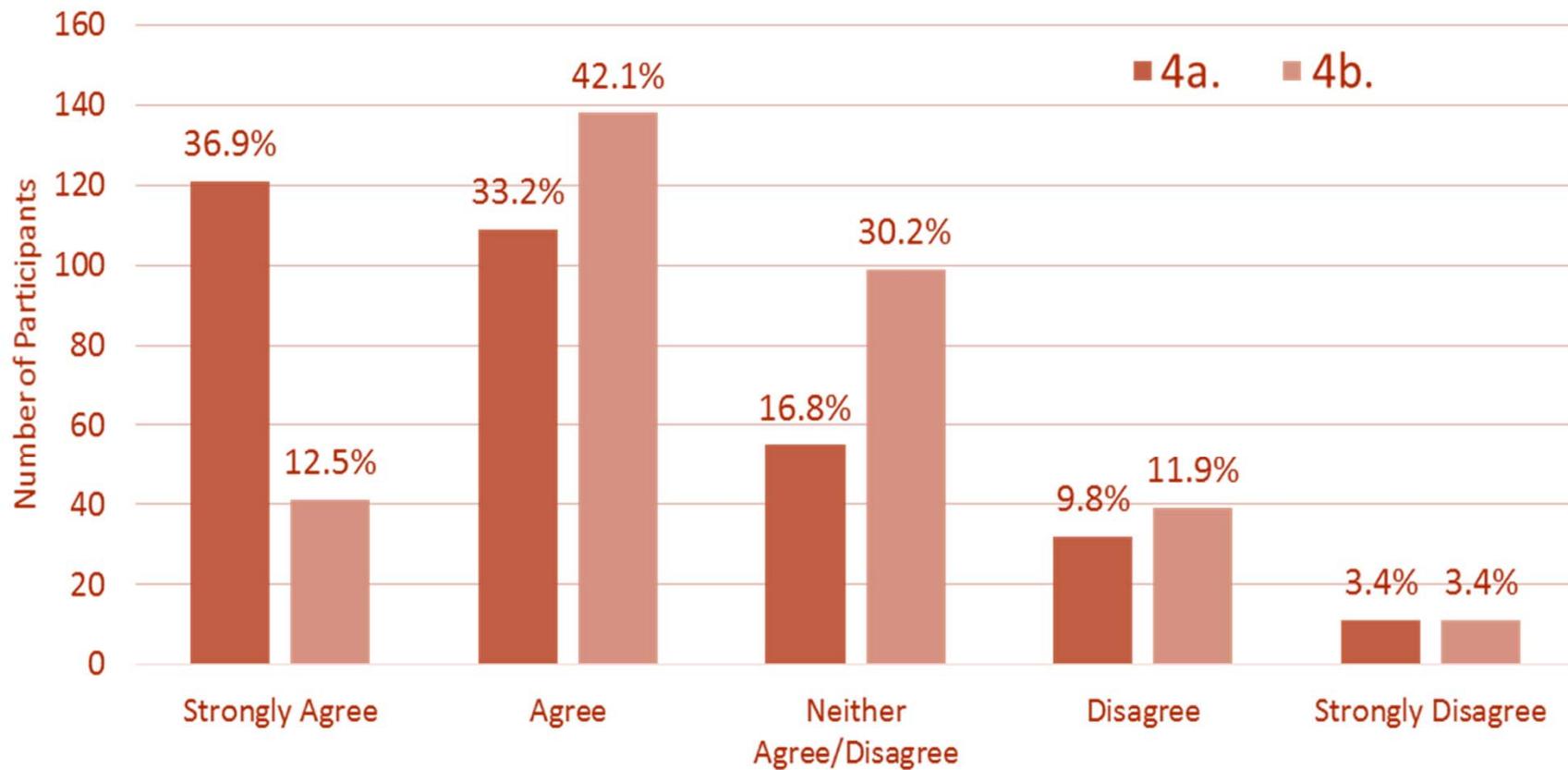
Students who reported practicing safe sex were 13.9 times more likely to report they know how to limit their interactions with drugs, alcohol and commercial tobacco.

Students who agreed they know how to limit their interactions with drugs, alcohol and commercial tobacco were 7.5 times more likely to agree they have not driven after drinking alcohol in the last 30 days than students who disagreed.

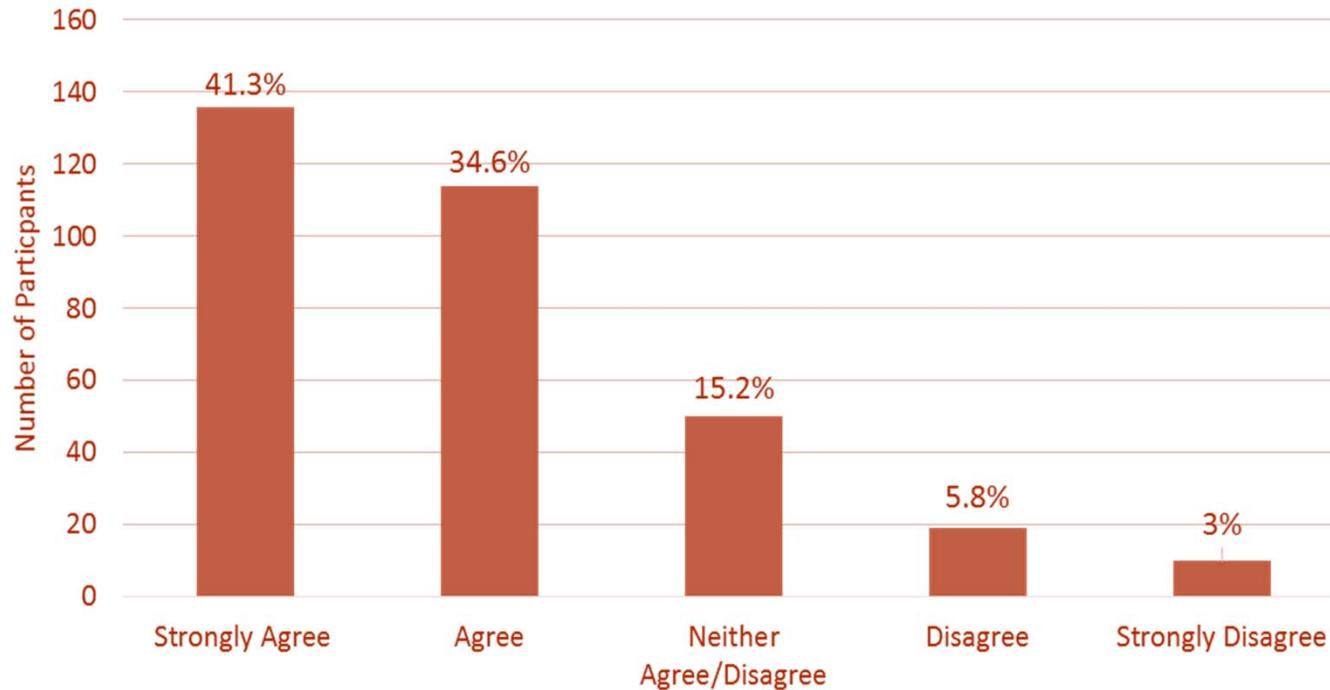


4a. I exercise at least three times per week.

4b. I think students on campus exercise at least three times per week.



11. I study outside of class, at least three times per week.



Female students were 3 times more likely to report they study outside of class at least three times per week than male students.

Next Steps

- Student poster were to be created in order to disseminate data back to students.
- Pilot test the posters.
- Then conduct a follow-up survey to report changes/closures in gaps.



Identifying and Reinforcing Positive Behaviors among Diné College Students

Goal: Enhance Diné College student's academic and personal growth by acknowledging and prompting their positive behaviors and relationships (K'è), thus enabling increased life success.

#POSITIVEBEHAVIORS

Below are the results of the survey that was conducted during the Fall 2016 semester at the Tsaile and Shiprock campus. This research was done to look at behaviors among DC students and their college friends. As you know K'è is about being familiar with those around you and as a college student, this research will enable you to do just that.

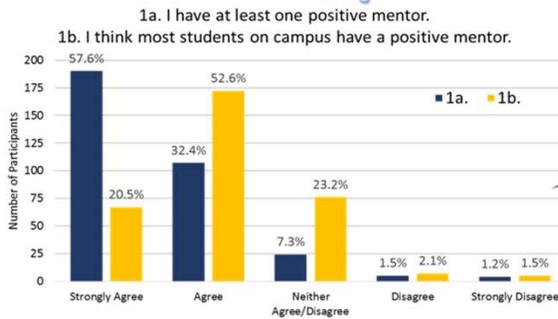
TAKE A LOOK AT THE RESULTS



DC Students!

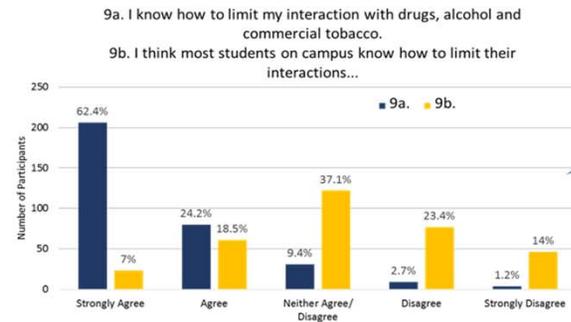
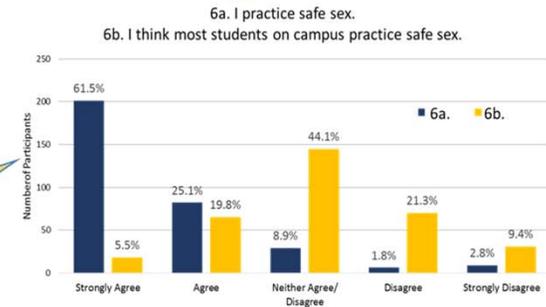
DC Students!

MUST READ!!



90% of students strongly agree and agree that they have at least one positive mentor. 72% agree that most students on campus have at least one positive mentor.

87% of students practice safe sex while only 25% of students think their college friends are doing the same.



87% of students strongly agree and agree that they know how to limit their interactions with drugs, alcohol and commercial tobacco, while only 26% of students think their college friends are doing the same.

86% of students have not driven after drinking alcohol while only 23% of students think their college friends are doing the same.

